





ABOUT US

Established in 2007 in Bikaner, Rajasthan, Alfa Industries delivers high-quality air coolers with a focus on innovation and reliability. Equipped with advanced machinery and in-house R&D, all products undergo strict quality checks to ensure flawless performance.

With years of experience and a customer-centric approach, Alfa Industries continues to set benchmarks in the air cooler industry, delivering products that stand out in both performance and reliability.

OUR JOURNEY

FOUNDATION

Started in the scorching heat of Bikaner. Focused on heavy-duty iron body coolers. Engineered specifically to survive 48°C temperatures.

1

2007

INNOVATION

Entered the Premium Plastic & Fibre segment. Combined modern aesthetics with rugged strength. Adopted advanced honeycomb cooling technology

2

2015

EXPANSION

Launched the Commercial & Jumbo series. Scaled up manufacturing capacity significantly. Expanded distribution network to new states.

3

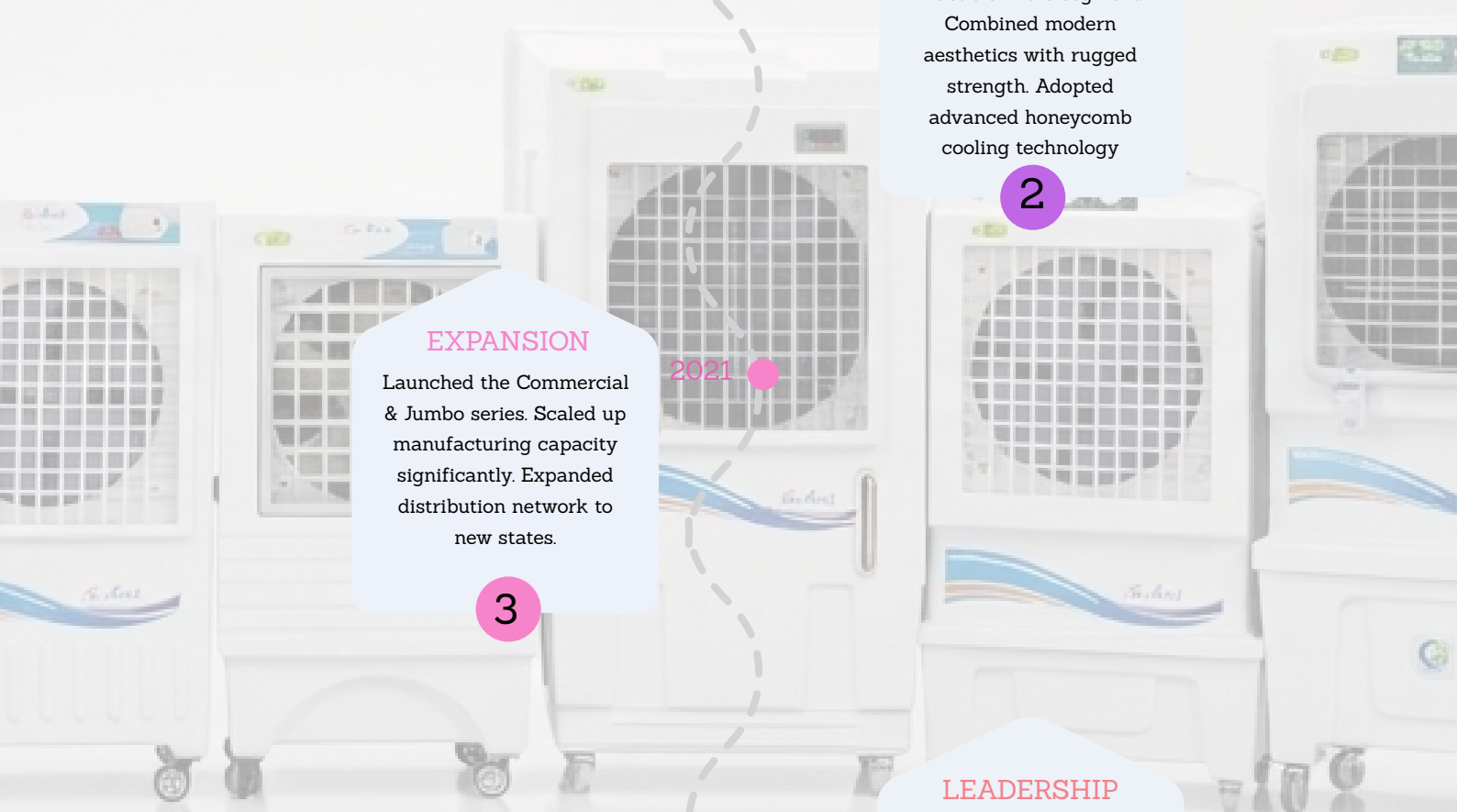
2021

LEADERSHIP

A massive portfolio of 34+ distinct models. The go-to brand for heavy-duty cooling. Trusted by thousands of dealers across India.

4

2023



12" REGULAR



- FIBER GLASS BODY
- MOTOR:- 1" High Speed.
- FAN:- 12" [Plastic 3 Leaf]
- DIMENSION (L x W x H):- 20" x 18" x 24"
- WATER CAPACITY:- 38L
- WITHOUT WHEELS
- GHAS PAD

13" SUPEREME

- FIBER GLASS BODY
- MOTOR:- 1" High Speed. [Electronic Regulator]
- FAN:- 12" [Plastic 3 Leaf]
- DIMENSION (L x W x H):- 18" x 15" x 32"
- WATER CAPACITY:- 26L
- WITH WHEELS
- HONEYCOMB PAD [Optional]



15" SUPEREME



- FIBER GLASS BODY
- MOTOR:- 1" High Speed.[Electronic Regulator]
- FAN:- 12" [Plastic 3 Leaf]
- DIMENSION (L x W x H):- 20" x 20" x 38"
- WATER CAPACITY:- 40L
- WITH WHEELS
- GHAS PAD



16" ECCO COOL

- FIBER GLASS BODY
- MOTOR:- 200 Dia 19mm.
- FAN:- 16" [Plastic 5 Leaf]
- DIMENSION (L x W x H):- 23" x 18" x 43"
- WATER CAPACITY:- 48L
- WITH WHEELS
- GHAS PAD

18" ECCO COOL

- FIBER GLASS BODY
- MOTOR:- 200 Dia 19mm.
- FAN:- 18" [Plastic 5 Leaf]
- DIMENSION (L x W x H):- 24" x 22" x 42"
- WATER CAPACITY:- 60L
- WITH WHEELS
- GHAS PAD



16" VISTA

- FIBER GLASS BODY
- MOTOR:- 200 Dia 19mm.
- FAN:- 16" [Plastic 5 Leaf]
- DIMENSION (L x W x H):- 23" x 20" x 41"
- WATER CAPACITY:- 60L
- WITH WHEELS
- HONEYCOMB PAD [Optional]



18" VISTA

- FIBER GLASS BODY
- MOTOR:- 200 Dia 19mm.
- FAN:- 18" [Plastic 5 Leaf]
- DIMENSION (L x W x H):- 24" x 20" x 43"
- WATER CAPACITY:- 70L
- WITH WHEELS
- HONEYCOMB PAD [Optional]

16" DELUXE

- FIBER GLASS BODY
- MOTOR:- 200 Dia 25mm.
- FAN:- 16" [Plastic 4 Leaf Kawa]
- DIMENSION (L x W x H):- 23" x 19" x 41"
- WATER CAPACITY:- 55L
- WITH WHEELS
- HONEYCOMB PAD [Optional]



18" DELUXE

- FIBER GLASS BODY
- MOTOR:- 200 Dia 25mm.
- FAN:- 18" [Plastic 4 Leaf Kawa]
- DIMENSION (L x W x H):- 24" x 20" x 45"
- WATER CAPACITY:- 60L
- WITH WHEELS
- HONEYCOMB PAD [Optional]





16" GOLD

- FIBER GLASS BODY
- MOTOR:- 110 Dia 28mm.
- FAN:- 16" [Aluminium 5 Leaf]
- DIMENSION (L x W x H):- 24" x 24" x 44"
- WATER CAPACITY:- 85L
- WITH WHEELS
- HONEYCOMB PAD [Optional]

18" GOLD

- FIBER GLASS BODY
- MOTOR:- 110 Dia 32mm.
- FAN:- 18" [Aluminium 5 Leaf]
- DIMENSION (L x W x H):- 24" x 24" x 48"
- WATER CAPACITY:- 90L
- WITH WHEELS
- HONEYCOMB PAD [Optional]



16" SUPEREME

- FIBER GLASS BODY
- MOTOR:- CG 110 Dia 28mm
- FAN:- 16" [Aluminium 4 Leaf Kawa]
- DIMENSION (L x W x H):- 24" x 24" x 42"
- WATER CAPACITY:- 75L
- WITH WHEELS
- GHAS PAD

20" SUPEREME



- FIBER GLASS BODY
- MOTOR:- CG 110 Dia 41mm.
- FAN:- 18" [Aluminium 4 Leaf Kawa]
- DIMENSION (L x W x H):- 24" x 24" x 48"
- WATER CAPACITY:- 95L
- WITH WHEELS
- HONEYCOMB PAD [Optional]

17" PREMIER

- FIBER GLASS BODY
- MOTOR:- 110 Dia 28mm.
- FAN:- 17" [Aluminium 4 Leaf Kawa]
- DIMENSION (L x W x H):- 23" x 20" x 48"
- WATER CAPACITY:- 70L
- WITH WHEELS
- HONEYCOMB PAD [Optional]
- AUTO SWING GRILL



20" PREMIER

- FIBER GLASS BODY
- MOTOR:- CG 110 Dia 41mm.
- FAN:- 20" [Aluminium 4 Leaf]
- DIMENSION (L x W x H):- 26" x 23" x 53"
- WATER CAPACITY:- 115L
- SEPARATED WHEEL TROLLY
- HONEYCOMB PAD
- AUTOSWING GRILL





17" SUPER DELUXE

- FIBER GLASS BODY
- MOTOR:- CG 100 Dia 41mm.
- FAN:- 17" [Aluminium 4 Leaf]
- DIMENSION (L x W x H):- 27" x 20" x 53"
- WATER CAPACITY:- 95L
- WITH WHEELS
- HONEYCOMB PAD
- METAL CHROME PLATED GRILL

16" FRP COMMERCIAL

- FIBER GLASS BODY
- MOTOR:- 200 Dia 25mm.
- FAN:- 16" [Plastic 4 Leaf Kawa]
- DIMENSION (L x W x H):- 25" x 19" x 45"
- WATER CAPACITY:- 50L
- WITH WHEELS
- HONEYCOMB PAD [Optional]



18" FRP COMMERCIAL

- FIBER GLASS BODY
- MOTOR:- CG 110 Dia 32mm.
- FAN:- 18" [4 Leaf Kawa]
- DIMENSION (L x W x H):- 27" x 21" x 57"
- WATER CAPACITY:- 100L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL





20" FRP COMMERCIAL

- FIBER GLASS BODY
- MOTOR:- CG H Frame
- FAN:- 20" [Aluminium 4 Leaf kawa]
- DIMENSION (L x W x H):- 30" x 21" x 66"
- WATER CAPACITY:- 150L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL

20" SEMI AC

- FIBER GLASS BODY
- MOTOR:- Copper Exhaust
- FAN:- 20" [Exhaust 4 Leaf]
- DIMENSION (L x W x H):- 28" x 23" x 56"
- WATER CAPACITY:- 100L
- WITH SEPARATE WHEEL TROLLY
- HONEYCOMB PAD
- AUTOSWING GRILL
- WITH REMOTE CONTROL



12" JR STAR



- PLASTIC BODY
- MOTOR:- 1" High Speed
- FAN:- 12" [Plastic 3 Leaf]
- DIMENSION (L x W x H):- 18" x 13" x 25"
- WATER CAPACITY:- 25L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL

16" S 10



- PLASTIC BODY
- MOTOR:- 200 Dia 19mm.
- FAN:- 16" [Plastic 5 Leaf]
- DIMENSION (L x W x H):- 23" x 22.5" x 40"
- WATER CAPACITY:- 55L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL

16" TOWER PLUS

- PLASTIC BODY [Glass Top]
- MOTOR:- 110 Dia 28mm.
- FAN:- 16" [Plastic Tower]
- DIMENSION (L x W x H):- 22" x 18.5" x 54"
- WATER CAPACITY:- 100L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL



12" IC-9

- PLASTIC BODY [Ice Chamber]
- MOTOR:- 1" High Speed
- FAN:- 12" [Plastic 3 Leaf]
- DIMENSION (L x W x H):- 20" x 16" x 43"
- WATER CAPACITY:- 60L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL





16" IC-99

- PLASTIC BODY [Ice Chamber]
- MOTOR:- 110 Dia 28mm.
- FAN:- 16" [Plastic Tower]
- DIMENSION (L x W x H):- 26" x 19" x 51"
- WATER CAPACITY:- 100L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL

18" IC-999

- PLASTIC BODY [Ice Chamber]
- MOTOR:- 110 Dia 32mm.
- FAN:- 18" [Aluminium 5 Leaf]
- DIMENSION (L x W x H):- 28" x 21" x 57"
- WATER CAPACITY:- 120L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL



14" COMMERCIAL

- PLASTIC BODY
- MOTOR:- 1" High Speed
- FAN:- 12" [Plastic 3 Leaf]
- DIMENSION (L x W x H):- 21" x 18" x 42"
- WATER CAPACITY:- 70L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL





16" COMMERCIAL

- PLASTIC BODY
- MOTOR:- 110 Dia 28mm.
- FAN:- 16" [4 Leaf kawa]
- DIMENSION (L x W x H):- 25" x 20" x 51"
- WATER CAPACITY:- 100L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL

22" COMMERCIAL

- PLASTIC BODY
- MOTOR:- H Frame
- FAN:- 20" [4 Leaf Kawa]
- DIMENSION (L x W x H):- 34" x 24" x 56"
- WATER CAPACITY:- 150L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL



22" COMMERCIAL THREE SIDE

- PLASTIC BODY
- MOTOR:- H Frame
- FAN:- 20" [4 Leaf kawa]
- DIMENSION (L x W x H):- 34" x 24" x 56"
- WATER CAPACITY:- 150L
- WITH WHEELS
- HONEYCOMB PAD
- AUTOSWING GRILL



REGULAR

VK-2534-W

- POWDER COATED IRON BODY
- MOTOR:- 200 Dia 25mm.
- FAN:- 20" [Plastic 3 Leaf]
- DIMENSION (L x W x H):- 26" x 26" x 33"
- WATER CAPACITY:- 75L
- WITHOUT WHEELS
- GHAS PAD

SUPERME

VK-2446-PH(Nagpuri)

- POWDER COATED IRON BODY
- MOTOR:- CG 110 Dia 32mm.
- FAN:- 16" [Exhaust 4 Leaf]
- DIMENSION (L x W x H):- 24" x 20" x 46"
- WATER CAPACITY:- 70L
- WITH WHEELS
- HONEYCOMB PAD [Plastic Panel]



PREMIER

VK-2650-PH(CHROME GRILL)

- POWDER COATED IRON BODY
- MOTOR:- Exhaust
- FAN:- 17" [Exhaust 4 Leaf]
- DIMENSION (L x W x H):- 26" x 22" x 50"
- WATER CAPACITY:- 105L
- WITH WHEELS
- HONEYCOMB PAD [Plastic Panel]

18" DUCK

- FIBER GLASS BODY
- MOTOR:- CG 110 Dia 41mm.
- FAN:- 18" [4 Leaf Kawa]
- DIMENSION (L x W x H):- 25" x 25" x 73"
- WATER CAPACITY:- 100L
- WITH WHEELS
- HONEYCOMB PAD [4 Side]



ENGINEERED FOR EXTREMES

In Bikaner, surviving the heat isn't a luxury—it's a necessity. That's why at Alfa, 'Heavy Duty' isn't just a label on a box; it is our promise of survival. Our latest range pushes the boundaries of air delivery and cooling density.

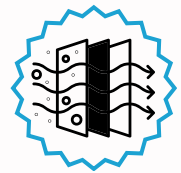
Crafted with industrial-grade materials and designed for longevity, Alfa Coolers don't just deliver comfort; they deliver peace of mind, year after year.

WHY ALFA COOLERS ?



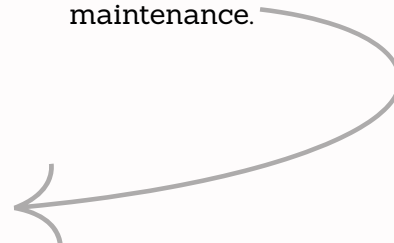
STRONG BUILT

Built to last. Alfa Coolers utilize superior heavy-duty materials for a body that is as tough as it is stylish. Uncompromising durability for the Indian summer.



BREATHEEZEE

Health is as important as comfort. Alfa Coolers are equipped with superior dust filters that effectively block harmful pollutants and bacteria from entering the airflow. Simultaneously, this keeps the interior clean, ensuring your cooler runs smoothly for years without maintenance.



THICKER HONEYCOMB PAD

Extra-Thick Anti-Erosion Honeycomb Pads for maximum cooling efficiency, dust filtration, and long-lasting performance.

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